

Arena Comparison Statement 2012

How do you compare apples to oranges? Pickup trucks to compact sedans? One simulation software product to another? By what measure do you judge the value of one simulation tool against another? A search of the Internet will show you a range of products all claiming to do the same thing...make your work easier, improve your productivity, save you money. But how can you decide what really sets one product apart from all the rest?

EMPIRICAL EVIDENCE

Look at the evidence shown in the pages of the proceedings of the world's leading conference on discrete-event simulation—the Winter Simulation Conference (www.wintersim.org). If you were to search for the number of papers that reference the various simulation packages, here's what you'd find:

*Arena was used for rigorous simulation projects more than twice as often as the next leading package and more than the 3rd, 4th and 5th leading packages **combined!***

Those numbers are quite revealing. If these other packages are as good as Arena or even better, as they all claim, wouldn't you expect *roughly* the same number of simulation professionals to submit technical papers referencing these packages at the world's leading simulation venue? The numbers aren't even close!

It's hard to find reliable, feature-by-feature comparisons of all the simulation packages on the market. Yet when you look at the **empirical evidence**, it's easy to see what the world body of simulation users thinks about the various tools out there. Clearly, Arena is the undisputed tool of choice among serious users of business process simulation. It's not the least expensive package on the market, nor is it the most expensive; it's simply the best.

